

CITRUS PRICE LIST

Effective January 1, 1958

(Prices subject to change without notice)

STOCKS USED: Rough Lemon, Sour Orange, Sweet Orange and Cleopatra.

STANDARD VARIETIES

ORANGES: Hamlin, Parson Brown, Pineapple, Queen, Valencia, Lue Gim Gong, Surprise Navel.

GRAPEFRUIT: Duncan, Marsh Seedless, Thompson Pink, Red Seedless.

PRICES

CALIPER SIZE	100 OR MORE TREES	10-99 TREES	1-9 TREES
1/2"	\$1.25	\$1.35	\$1.45
5/8"	1.35	1.45	1.55
3/4"	1.45	1.55	1.65
7/8"	1.55	1.65	1.75
1" or over	1.65	1.75	1.85

FANCY VARIETIES

Dancy Tangerine	Orlando Tangelo	Avon Lemon
Temple Orange	Minneola Tangelo	Meyer Lemon
Calamondin	Persian Lime	Ponderosa Lemon

PRICES

CALIPER SIZE	100 OR MORE TREES	10-99 TREES	1-9 TREES
1/2"	\$1.35	\$1.45	\$1.55
5/8"	1.45	1.55	1.65
3/4"	1.55	1.65	1.75
7/8"	1.65	1.75	1.85
1" or over	1.75	1.85	1.95

CERTIFIED PSORORSIS FREE TREES FROM REGISTERED PARENT STOCK

Available in limited quantities and sold in lots of 10 or more. Varieties available: Hamlin, Pineapple, Valencia, Orlando, Marsh grapefruit, Duncan grapefruit. Prices 50¢ higher than those shown above. Write for further details.

DELIVERY

All prices shown are F.O.B. our nursery, Avon Park; however, truck delivery of orders of 500 or more trees are made without charge. Orders of smaller size can be delivered at a cost of 20¢ per mile, computed on one-way mileage—minimum charge of \$5.00. Smaller orders may be shipped express, delivery charges collect. A packing charge of \$1.00 will be made on express orders.

TERMS

TREES RESERVED BY PAYING 30¢ PER TREE DOWN, BALANCE WHEN TREES ARE DELIVERED

OUR GUARANTY

We warrant all trees to be true to name, in good marketable condition and to have a good root system. Our liability is limited to the purchase price of the tree.

WARD'S NURSERY

PHONE:

DAY GLEndale 2-7541

P. O. Box 846

AVON PARK, FLORIDA

PHONE:

NIGHT GLEndale 2-7461—G. F. Ward
NIGHT GLEndale 2-7161—W. F. Ward

RECEIVED
SPECIAL
CITRUS NEWSLETTER
JAN 13 2 00 PM '58
from

WARD'S NURSERY

BOX 846

AVON PARK, FLORIDA

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FORM 3547 REQUESTED

NO FREEZE DAMAGE!

By firing continuously during the danger periods the nights of December 11 and 12, we were able to save our entire nursery. Temperatures went to 27° Thursday morning and 25° Friday morning on the outside of the nursery, but firing brought the temperatures up to the 30's in the nursery. It was a tired bunch of men that left the nursery Friday afternoon after relaying wood for another night's firing but each one was well satisfied with a job well done. To them and to our nursery foreman we owe a debt of gratitude.

INSPECTION INVITED - After seeing many nurseries scattered throughout the citrus belt with extensive damage, we realize it will be hard for our customers to believe our claim of "no damage". Therefore, we are inviting everyone to visit our nursery to confirm our claims. And in addition we are offering a money-back guarantee against freeze damage found in any of our trees dug for delivery. If you would like to inspect our nursery, write or call GLendale 2-7541 for an appointment.

AVAILABLE UNDAMAGED TREES - We are receiving orders every day and our supplies grow shorter. We list below the trees we have available at time of this printing; however, we suggest that you contact us immediately regarding the trees you will need as our supplies of one variety or another may be exhausted.

Rough Lemon

- Hamlin *
- Pineapple *
- Valencia *
- Lue Gim Gong
- Orlando *
- Marsh (certified only) *
- Persian Lime

Cleopatra

- Pineapple *
- Temple
- Tangerine
- Orlando *
- Avon Lemon

Sour Orange

- (Available in June)
- Hamlin
 - Pineapple
 - Valencia
 - Marsh Gft

(* - Available in Certified Psorosis - Free stock also.)

NO PRICE INCREASE - Some nurseries have already jumped their prices because of the expected shortage in nursery stock. For the next 30 days we shall hold our present prices. Copy of our price list is enclosed. May we suggest that you place your order now and take advantage of our price offer.

CARE OF COLD DAMAGED GROVES - Dr. Herman J. Reitz, vice Director of the Citrus Experiment Station, has written an excellent article for the Mutual TRIANGLE on the care of damaged groves. We strongly urge each grower to secure a copy of this issue (December 20, 1957) and read thoroughly. We quote from the last paragraph of the article. "In summary, probably the best program is to avoid pruning until late Spring; continue mite and scale control measures as necessary; avoid, if possible, stimulation of the trees into growth for the next two months; and pay particular attention to melanose next Spring."

Of course, there are exceptions to every rule. Other experts have advanced the theory that trees completely defoliated will put out new growth regardless and it may be best in such cases to help this growth come out and harden before another cold spell. We suggest that if you have a serious problem you contact either the Citrus Experiment Station at Lake Alfred or the U.S.D.A. Field Station at Orlando for advice.

RECEIVED
JAN 13 1963
U.S. AIR FORCE

MEMORANDUM FOR THE RECORD

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